



PARIS ART WEEK 2020

ART FAIR & ARTIST-IN-RESIDENCE PROGRAM

October 19th – 30th

EXHIBITOR AND RESIDENT ARTIST INFORMATION

CONVENTION DE MISE À DISPOSITION D'UN ESPACE EN VUE DE
D'UNE EXPOSITION DE TABLEAUX OBJETS ET DESIGN ART CONTEMPORAIN
7 RUE SAINT SABIN PARIS 75011

ABOUT

JADA PARIS ART FAIR & ARTIST-IN-RESIDENCE PROGRAM invites U.S. Artists and French English-speaking residents to engage in a highly immersive experience in Paris, France, from October 19th – 30th, 2020, during **Paris Art Week**.

The 2020 Jada Paris program follows the success of the 2019 **JADA MIAMI ART FAIR** experience, which took place during the Miami Art Week in 2019 – when Jada held the largest Art Summit of Miami Art Week, with over 40 guest speakers, dozens of journalists from top news outlets, exhibited the works of over 20 national and international artists, hosted 2 music concerts, was critically featured in the national and international press, and made a number of significant sales. See a visual recapitulation of the 2019 Jada Miami Art Fair at the end of this material.

The Jada Paris program will focus on two primary objectives: To expose each participating artist's works to an international audience of collectors, curators, and viewers during the week of Paris FIAC (International Fair of Contemporary Art) via **JADA PARIS ART FAIR**, as well as to strengthen each participating artist's personal art practice, career development, and conceptual understanding of being an artist in the 2020s via **JADA ARTIST-IN-RESIDENCE PROGRAM**. Although of an intimate scale as a starting point in Paris, the 2020 Jada Paris Art Fair and Artist-in-Residence program is a declaration of Jada's long-term ambition to build a solid presence in all "art weeks" around the world. We invite you to participate in our early history as we build our presence in the Paris art scene.

JADA ART FAIR is a curated group exhibit that focuses on fostering a new model for the art fair experience, by investing in a critical dialogue that sharpens the lens through which we view and understand contemporary art. Jada challenges the standard art fair model by carefully selecting a multimedia artistic cohort, an interdisciplinary curatorial team, and by seeking strategic exhibit locations, while engaging deep conversations of a social and scholarly nature. Jada believes in the need to promote art career sustainability by changing the market from within, through art exhibits that advance networking, collaboration, and the promotion of artists via critical exposure, art summits, the publishing of podcasts, catalogs, and journals – and the optional participation in the accompanying Jada Artist-in-Residence Program.

The artist-in-residence program will encourage a multi-layered conversation on the demise of l'art pour l'art (art for art's sake). It will consist of daily art studio sessions, art critiques, topic discussions, career consulting, and networking opportunities with art industry leaders from Paris and the United States. The program will also focus on the social aspects of creating lasting



bonds among artists and art collectives, by promoting togetherness via meaningful experiences, such as meal sharing, art tours, sightseeing, wine and food tastings, and more.

Jada has assembled a competent **local support team in Paris**, headed by Shirley Sztajnman - Jada's own French Liaison and Advisory Team Member. Sztajnman is a Paris-born marketing professional, who is well acquainted with the local art structure (growing up as the granddaughter of modernist painter Gilbert Zitun). Her French fluency and art fair organizational experience will assist Jada artists logistically, culturally, and with at-hand translation needs.

Jada Paris Art Fair takes place from October 22nd – 25th, showcasing the works of all exhibitors and resident artists. All exhibiting artists will be featured in the 2020 JADA Paris Art Exhibit Catalog, and will be given preference to showcase their collections at the following JADA Miami Art Fair, during Miami Art Week from December 5th – 8th, 2020.

APPLICATION DEADLINE: AUGUST 15TH, 2020

APPLY AT:

jadaart.org/jada-paris-art/



DETAILS FOR EXHIBITORS

WHERE: JADA Art Fair will take place at **7 RUE SAINT SABIN PARIS 75011**, a storefront commercial premise, with an area of 37 m². Each artist will be given specific wall space for the exhibition. **A second location** will be made available if a larger cohort of artists join the Jada Paris Art Fair experience. If Covid-19 is still a concern, Jada **will follow and adapt to local government health guidelines** in order to best serve our artists and visitors.

Please see the artist pricing section for more information on currently available wall space.



Storefront photo of gallery space

CURATORIAL GUIDELINES: JADA will have on-site staff to install work for the exhibiting artists. All artwork must be original, frame ready, signed, provided with artist certificates, and shipped prior to exhibit dates.

All artists will be provided a curatorial plan layout at least one month from the fair date. This plan must be reviewed and signed by each exhibiting artist within two weeks of receipt. This is to ensure placement and curatorial layout of artworks in the show. We will deny placement of any artwork not indicated on curatorial plan.

THE EXHIBITION INCLUDES

- White walls as seen in the following photo samples**
- Hanging of artwork by JADA curatorial team [artwork needs to arrive hanging ready]**
- Exhibition-quality lighting fixtures for every 6 feet of linear space**
- Exhibitor signage and artwork tags**
- All artwork will be featured in the JADA Art Fair online e-newsletters**
- All artwork will be featured on social media promotions**
- All exhibiting artists will be mentioned in JADA mailers [mailed within 15-mile radius]**
- All Exhibiting artists will be mentioned in JADA Art Fair promo flyers**
- Overarching public relations and media support by our national PR strategists**
- 5 complimentary all-access passes to ART SUMMIT events

EXHIBITORS CAN EXPECT

- Heavy promotion of artwork and PR leading up to the fair**
- Artwork featured in Professional JADA Art Fair Catalog**
- Professional Photography of Artwork in the Gallery Space**
- A Recording of the Show in Video Format**
- An enriching Art Fair experience with like-minded working professionals**
- Participate in an Art Summit to be held for 4 days in the exhibition showroom
[**Livestream available for virtually participating artists]
- Participate in an artist-in-residence program before and after the art fair exhibition
[**Livestream available for virtually participating artists]

JADA ARTIST MEDIA KIT

- JADA Exhibiting artists will be interviewed on site [**Virtual option made available for virtually participating artists]
- Featured on an art talks Podcast [U.S. Based Show]**



- 1-minute Video Interview Recording [**Virtual option made available for virtually participating artists]
- Provided An Online Virtual Exhibition of Artwork**
- Inclusion in JADA Art Fair Catalog**

JADA ART SUMMIT [**Livestream available for virtually participating artists]

- In addition to the Art Fair, JADA will host an Art Summit in the art fair space
- The summit will host international gallerists, journalists, artists, and curators
- There will be live interviews, live podcast sessions, and questions & answers sessions with artists, gallerists, art historians, and curators
- The art summit will be open to the general public

DETAILS FOR ARTIST-IN-RESIDENCE PARTICIPANTS

(optional - for those exhibiting only)

Program schedule subject to change

[**Livestream available for virtually participating artists]

October 19th – Monday

- Arrival day for JADA Resident Artists (throughout the day)
- Hotel check-in (throughout the day)
- Reception Welcome Dinner – 8:30 PM
- Delivery of JADA Program Packages:
 - JADA Resident Artist ID tag
 - Daily Schedule of Activities
 - Map of Paris (marked with relevant JADA program locations)
 - Transportation Details
 - List of Important Contacts
- Art Theory Talk — 10:00 PM to 11:00 PM
Discussion Topics: The JADA Manifesto & Metamodernism
- End of Group Activities 12:00 AM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 20th Tuesday – First Official Day



- Breakfast — 8:00 AM to 9:30 AM
Breakfast together at a local eatery
- Introduction to the Gallery Space — 10:00 AM to 1:00 PM
Begin installation of works in the gallery space
- Lunch — 1:30 PM to 2:00 PM
Lunch at local restaurant: In group or individually
- Wine Tasting – Caves du Louvre Wine Cellar – 3:00 PM to 4:00 PM
Guided tour of an 18th century wine cellar situated in the mansion of Louis XV by the Louvre Museum
- Formal Presentation of Each Resident Artist's Work at Gallery Space – 5:00 PM to 8:00 PM - Resident Artists will formally introduce themselves and their art practice

Encouraged presentation formats:

PowerPoint presentations

Written form (printouts)

Creative verbal delivery

Music

Questions & Answers session

- Art Theory Talk — 8:30 PM to 9:30 PM
Discussion topics: New Sincerity, Beyond Irony
- Dinner – 10:00 PM to 11:00 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 12:00 AM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 21st Wednesday

- Breakfast — 7:00 AM to 9:30 AM
Breakfast: In group or individually
- Morning Art Studio Session — 10:00 AM to 12:30 PM
Making of new works indoors or en plein-air
- Lunch — 1:00 PM to 2:00 PM
Lunch at O Chateau's Wine and Cheese experience
- Finalize Exhibit Installation in Gallery Space — 3:30 PM to 7:30 PM
- Dinner – 8:00 PM to 9:30 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 10:00 PM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 22nd Thursday

- Breakfast — 7:00 AM to 9:30 AM
Breakfast: In group or individually
- Morning Art Studio/ Finish Art Installation in Gallery Space Session — 10:00 AM to 12:00 PM
Making of new works indoors or en plein-air. Finish installation in gallery space
- Lunch — 12:30 PM to 1:30 PM
Lunch at local restaurant: In group or individually
- JADA PARIS ART WEEK EXHIBIT & ART SUMMIT (OPENING RECEPTION)
- Art Summit — 2:00 PM to 5:00 PM
Interviews, live podcast sessions with artists, gallerists, art historians, and curators.
Questions & Answers. Open to the public
- Exhibit — 5:30 PM to 9:30 PM
Art exhibit of works in 2D, 3D, and Time-Based formats
Networking with local artists, industry leaders, and patrons
- Dinner – 10:00 PM to 11:30 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 12:00 AM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 23rd Friday

- Breakfast — 7:00 AM to 9:00 AM
Breakfast: In group or individually
- Morning Art Studio Session — 9:30 AM to 11:30 AM
Making of new works indoors or en plein-air
- Lunch — 12:00 PM to 1:00 PM
Lunch at local restaurant: In group or individually
- JADA PARIS ART WEEK EXHIBIT & ART SUMMIT (DAY 2)
- Art Summit — 2:00 PM to 5:00 PM
- Interviews, live podcast sessions with artists, gallerists, art historians, and curators.
Questions & Answers. Open to the public.
- Exhibit — 5:30 PM to 9:30 PM
Art exhibit of works in 2D, 3D, and Time-Based formats
Networking with local artists, industry leaders, and patrons
- Dinner – 10:00 PM to 11:30 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 12:00 AM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 24nd Saturday

- Breakfast — 7:00 AM to 9:00 AM
Breakfast: In group or individually
- Morning Art Studio Session — 9:30 AM to 11:30 AM
Making of new works indoors or en plein-air
- Lunch — 12:00 PM to 1:00 PM
Lunch at local restaurant: In group or individually
- JADA PARIS ART WEEK EXHIBIT & ART SUMMIT (DAY 3)
- Art Summit — 2:00 PM to 5:00 PM
- Interviews, live podcast sessions with artists, gallerists, art historians, and curators.
Questions & Answers. Open to the public.
- Exhibit — 5:30 PM to 9:30 PM
Art exhibit of works in 2D, 3D, and Time-Based formats
Networking with local artists, industry leaders, and patrons
- Dinner – 10:00 PM to 11:30 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 12:00 AM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 25th – Sunday

- Breakfast — 7:00 AM to 9:00 AM
Breakfast: In group or individually
- Morning Art Studio Session — 9:30 AM to 11:30 AM
Making of new works indoors or en plein-air
- Lunch — 12:00 PM to 1:00 PM
Lunch at local restaurant: In group or individually
- JADA PARIS ART WEEK EXHIBIT & ART SUMMIT (CLOSING RECEPTION)
- Art Summit — 2:00 PM to 5:00 PM
- Interviews, live podcast sessions with artists, gallerists, art historians, and curators.
Questions & Answers. Open to the public
- Exhibit — 5:30 PM to 9:30 PM
Art exhibit of works in 2D, 3D, and Time-Based formats
Networking with local artists, industry leaders, and patrons
- Dinner – 10:00 PM to 11:30 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 12:00 AM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 26th – Monday

- Breakfast — 7:00 AM to 9:30 AM
Breakfast: In group or individually
- Morning Art Session — 10:00 AM to 12:30 PM
Making of new works indoors or en plein-air
- Lunch — 1:00 PM to 2:00 PM
Lunch at local restaurant: In group or individually
- Museum Tour — 2:00 PM to 6:00 PM
- The Louvre Museum
Guided option (in English)
Bring sketchbook and dry media
- Afternoon Art Session — 6:30 PM to 7:30 PM
- Studio Art Time
Reflections of the Louvre Museum experience
- Dinner – 7:30 PM to 8:30 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 9:00 PM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 27th – Tuesday

- Breakfast — 7:00 AM to 9:30 AM
Breakfast: In group or individually
- Morning Art Session — 10:00 AM to 12:30 PM
Plein-air art-making at the Rodin Museum
- Lunch — 1:00 PM to 2:00 PM
Lunch at local restaurant: In group or individually
- Art District Tour — 2:00 PM to 5:00 PM
- Butte Montmartre
Work spaces of Salvador Dali, Vincent van Gogh, Pablo Picasso
Paris: Seine River Hop-on Hop-Off Sightseeing Cruise
Bring sketchbook and dry media
- Afternoon Art Session — 5:30 PM to 6:30 PM
Studio Art Time & Critique
- Discussion topics: Digi-romanticism, Informed Naivety
- Dinner – 7:30 PM to 8:30 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 9:00 PM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 28th – Monday

- Breakfast — 4:00 AM to 9:30 AM
Breakfast at the Terrace of Rungis Market
The “Marché de Rungis” is the biggest market of fresh produce in the world. The tour will include 5 gastronomic zones to discover: fish, meat, fruit and vegetables, dairy products and flowers.
- Morning Art Session — 10:00 AM to 12:30 PM
Making of new works indoors and/or en plein-air
- Lunch — 1:00 PM to 2:00 PM
Lunch at local restaurant: In group or individually
- Museum Tour — 2:00 PM to 5:00 PM
La Halle – Atelier des Lumières: Monet, Renoir, & Chagall
Guided tour (in English)
Bring sketchbook and dry media
- Afternoon Art Session — 5:30 PM to 6:30 PM
Critique of new artworks and beginning of de-installation
- Discussion topics: Nostalgic Robot, Meme Warfare
- Dinner – 7:30 PM to 8:30 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 9:00 PM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 29th – Thursday

- Breakfast — 7:00 AM to 9:30 AM
Breakfast: In group or individually
- Morning Art Session — 10:00 AM to 12:30 PM
Making of new works indoors and/or en plein-air
- Lunch — 1:00 PM to 2:00 PM
Lunch at local restaurant: In group or individually
- Art Gallery Tour — 2:00 PM to 5:00 PM
Galerie Durand-Dessert
Works by Beuys, Boltanski, Haacke, Flanagan, and Tosani.
Coffee break at bookstore
Bring sketchbook and dry media
- Afternoon Art Session — 5:30 PM to 6:30 PM
Finalize de-installation of gallery space
- Dinner – 7:30 PM to 8:30 PM
Dinner at local restaurant: In group or individually
- End of Group Activities 9:00 PM
Resident Artists may choose to continue artwork, retire to hotel room, or explore the city.

October 30th Friday

- Breakfast — 7:00 AM to 9:30 AM
Breakfast: In group or individually
- Morning Art Session — 10:00 AM to 12:30 PM
Finish de-installation of art exhibit
- Lunch — 1:00 PM to 2:00 PM
Lunch at local restaurant: In group or individually
- Museum Tour — 2:00 PM to 5:00 PM
Museum Gaîté Lyrique
Bring sketchbook and dry media
- Art Session — 5:30 PM to 6:30 PM
Reflections on the Paris experience
- Wandering Masters Art Salon Evening — 8:30 PM to 12:00 AM
Crazy Horse and Le Fouquet's
Paris's most avant-garde cabaret experience
Show — 8:15 PM
Farewell Dinner at 10:15pm
- End of JADA Artist-in-Residence Program at 12:00 AM
Resident Artists are advised to check-out of their hotel in the next morning to fly back home.

APPLICATION PROCESS

The deadline for application is August 15, 2020. Interested artists must complete the following application on the Jada site - jadaart.org/jada-paris-art/

Payment installments available on a needs basis. Reduced pricing if you are a Paris resident (must speak English).

Upon application completion, artist can expect to conduct a phone interview with a Jada curator. Upon acceptance, the artists will need to send deposit, schedule payment arrangements, sign contract, submit final images, along with artist statement, artwork details, etc. to info@jadaart.org. A 500 USD deposit is required and is non-refundable upon program acceptance. The application process can take from one week to a month to complete.

Image files should be sent in high-quality but not-too-large JPG/PNG files (300dpi but under 5 MB per file)

Label artwork submission as follows:
Artist Name, Title, year, medium, dimensions, price.jpg

SHIPPING

All artists will be required to ship their own artwork on or before October 16, 2020 at **2 rue Pierre Brossolette, 78380 Bougival, France.** FedEx and USPS or similar shipping is permitted as long as JADA is provided a tracking number by the artist. Artwork must be mailed hanging ready. Upon the need to mail artwork back after the event an additional fee may be required by the artists to pay for artwork shipment return home.

PRICING

The following artist package options are available for JADA PARIS ART FAIR:

ARTIST PACKAGE 1:

8ft wall exhibition space [wall height: 7ft app.]
One-time fee of \$2500, includes all package details above
Excludes: airfare, meals [Jada will provide daily breakfast. Lunch and dinner not covered],
lodging **Jada will provide recommendations*

ARTIST PACKAGE 2:

16ft wall exhibition space [wall height: 7ft app.]
One-time fee of \$5000, includes all package details above
Excludes: airfare, meals [Jada will provide daily breakfast. Lunch and dinner not covered],
lodging **Jada will provide recommendations*

ARTIST *VIRTUAL ONLY* PACKAGE 3:

6ft wall exhibition space [wall height: 7ft app.]
One-time fee of \$999, includes all package details above notated with (**)
The artworks of these artists will be physically exhibited, participate in critiques, and marketed to local art fair visitors. Virtual-only artists will also be interviewed, included in our exhibition catalog, and be part of our artist-in-residency panels and discussions, should they choose to.

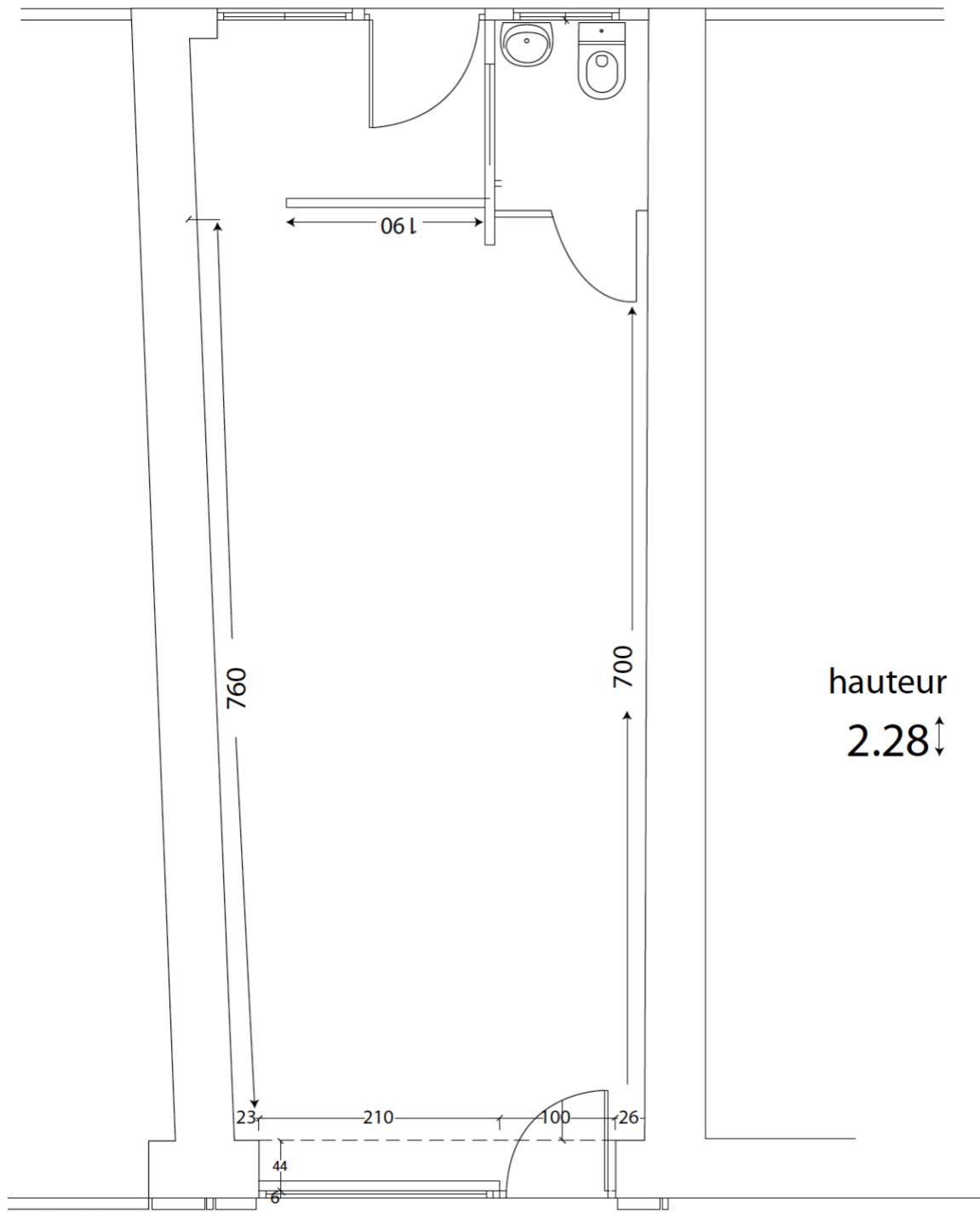
Due to Covid-19, we care for the safety of our artists, and so, this package is a great option for this moment in time. Although the artist will not be traveling or be on site for the residency/exhibit events, he/she will virtually join us throughout the duration of the program.

Upon package selection, artist can submit payment via credit card, paypal, or wire transfer.



Gallery Blueprint

(in meters)



JADA MIAMI ART FAIR

Miami Art Week 2019 - Past Event Summary



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MIAMI ART SUMMIT 2019



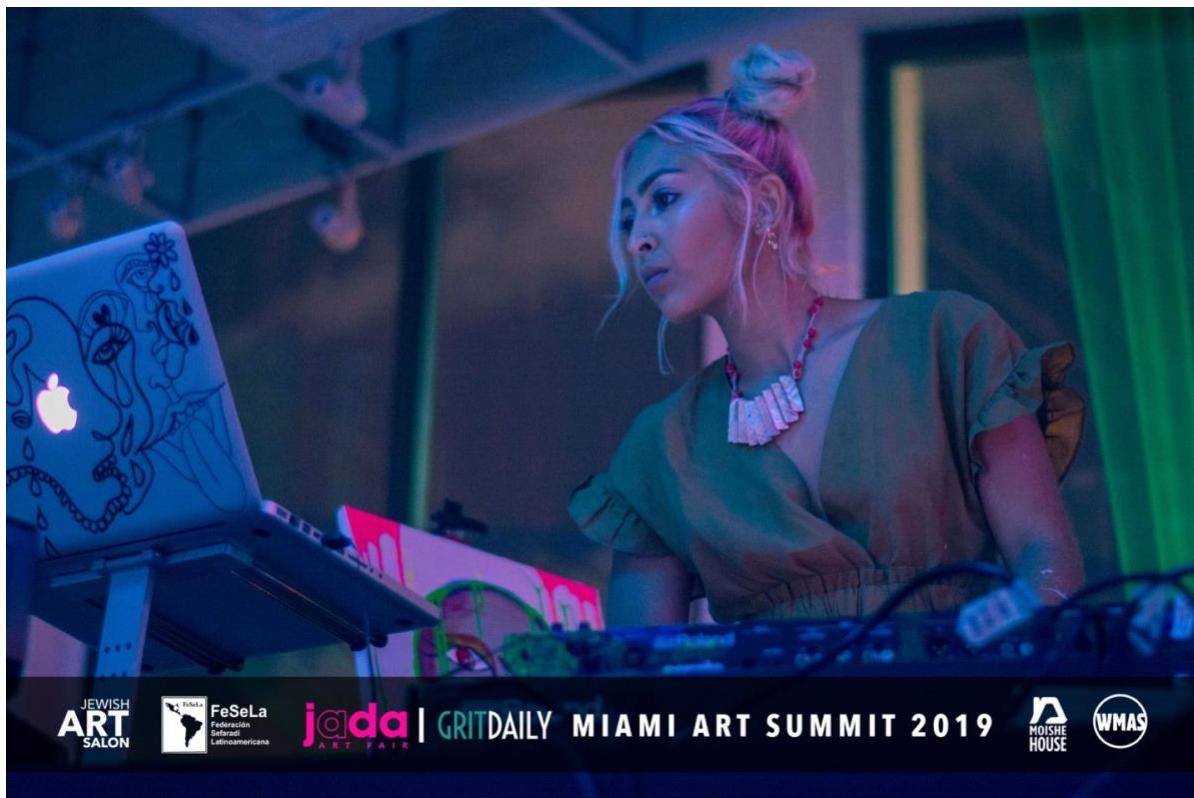
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